IBJ’s CFO of the Year Awards will be presented to financial professionals in Indiana for outstanding performance in their roles as financial stewards of corporations and not-for-profit organizations. This program provides many benefits to the business community by highlighting the growing importance of the contributions and accomplishments of financial executives.

An independent panel of judges will be appointed to select award recipients in the following categories: Public Company CFO, Private Company CFO and Not for Profit / Government CFO.

The CFO award winners will be honored at a breakfast event on December 2016. IBJ will also publish a supplement that will include a profile on each honoree.

The Underwriting Sponsors of IBJ’s CFO of the Year event will receive the following:

- Sponsors will be recognized from the podium at the beginning and end of the breakfast
- Half Page, 4-color ad in the CFO of the Year Supplement which is inserted in the December 5, 2016 issue of Indianapolis Business Journal
- Additional copies of the CFO of the Year Supplement will be distributed at the breakfast
- Opportunity to distribute one (1) promotional item or one (1) piece of marketing collateral to all attendees
- One (1) Table of ten (10) at the CFO of the Year awards breakfast with corporate table signage
- Digital ads on CFO event registration page of IBJ.com
- Logo identification on all applicable CFO of the Year marketing materials:
  - Logo on front cover of CFO of the Year supplement
  - Minimum of four (4) full page 4-color promotional advertisements in IBJ
  - One 4-color promotional advertisement in Indiana Lawyer
  - CFO Event Invitation – 18,000 to be inserted in IBJ
  - Digital ads on IBJ.com and IBJ e-mail publications when available
  - E-vite to all 30,000+ IBJ Daily subscribers
  - Signage at the CFO event
  - Event Program and Event Tickets
  - A half page “thank you” ad recognizing sponsors in the CFO of the Year Supplement
  - Landing page on IBJ.com featuring profiles of honorees
  - Sponsor logo on web ads to run on ibj.com and select e-news products
  - Event registration page and order confirmation email

Underwriting Sponsorship Investment: $8,500 net

Maximum of eight (8) underwriting sponsors