Contributing Sponsorship Package

The **CTO of the Year** awards will honor Chief Technology Officers or more broadly, those in the top information technology positions within their organizations (CIO, VP, Director, etc.). These valued individuals play vital roles in making Indianapolis-area businesses, institutions and not-for-profit groups successful. Together with their CEOs, their decisions impact all aspect of the business including their company’s growth, profitability, functionality and competitiveness in the marketplace.

An independent panel of judges will be appointed to select award recipients in the following categories: Public Company CTO, Private Company CTO and Not for Profit / Government CTO. The finalists and winners will be honored at a breakfast and their profiles will be featured in a special IBJ supplement.

The **Contributing Sponsor** of IBJ’s **CTO of the Year** event will receive the following:

- Sponsors will be recognized from the podium at the beginning and end of the breakfast
- One quarter square, 4-color ad in the **CTO of the Year** supplement which is inserted in the August 22, 2016 issue of Indianapolis Business Journal
- Additional copies of the **CTO of the Year** supplement will be distributed at the breakfast
- One (1) table of ten (10) at the **CTO of the Year** awards breakfast with corporate table signage
- **Company Name** on all applicable **CTO of the Year** marketing materials:
  - Minimum of four (4) full page 4-color promotional advertisements in IBJ
  - One 4-color promotional advertisement in Indiana Lawyer
  - CTO Event Invitation – 18,000 to be inserted in IBJ
  - Digital ads on IBJ.com and IBJ e-mail publications when available
  - E-vite to all 30,000+ IBJ Daily subscribers
  - Event Program
  - A half page “thank you” ad recognizing sponsors in the **CTO of the Year** supplement

**Contributing Sponsorship Investment:** $4,950 net

Maximum of eight (8) contributing sponsors