Underwriting Sponsorship Package

The CTO of the Year awards will honor Chief Technology Officers or more broadly, those in the top information technology positions within their organizations (CIO, VP, Director, etc.). These valued individuals play vital roles in making Indianapolis-area businesses, institutions and not-for-profit groups successful. Together with their CEOs, their decisions impact all aspect of the business including their company’s growth, profitability, functionality and competitiveness in the marketplace.

An independent panel of judges will be appointed to select award recipients in the following categories: Public Company CTO, Private Company CTO and Not for Profit / Government CTO. The finalists and winners will be honored at a breakfast and their profiles will be featured in a special IBJ supplement.

The Underwriting Sponsor of IBJ’s CTO of the Year event will receive the following:

- Sponsors will be recognized from the podium at the beginning and end of the breakfast
- Half Page, 4-color ad in the CTO of the Year supplement which is inserted in the August 15, 2016 issue of Indianapolis Business Journal
- Additional copies of the CTO of the Year supplement will be distributed at the breakfast
- Opportunity to distribute one (1) promotional item or one (1) piece of marketing collateral to all attendees
- One (1) table of ten (10) at the CTO of the Year awards breakfast with corporate table signage
- Digital ads on event registration page at IBJ.com
- Logo identification on all applicable CTO of the Year marketing materials:
  - Logo on front cover of the CTO of the Year supplement
  - Minimum of four (4) full page 4-color promotional advertisements in IBJ
  - One 4-color promotional advertisement in Indiana Lawyer
  - CTO Event Invitation – 18,000 to be inserted in IBJ
  - Digital ads on IBJ.com and IBJ e-mail publications when available
  - E-vite to all 30,000+ IBJ Daily subscribers
  - Signage at the CTO event
  - Event Program and Event Tickets
  - A half page “thank you” ad recognizing sponsors in the CTO of the Year supplement
  - Landing page on IBJ.com featuring honorees
  - Digital ads on Event registration page and order confirmation email

Underwriting Sponsorship Investment: $8,500 net
Maximum of eight (8) underwriting sponsors