Contributing Sponsorship Package
Date: September 29, 2016 | Location: The Marriott

POWER BREAKFAST FORMAT:

- IBJ’s editorial department will select a panel of four to six (4-6) professionals from the industry, leading the panel’s discussion at the Power Breakfast
- Q&A – Following the discussion, questions are collected from the audience and directed to the panelists.
- A feature story related to the panel questions and discussion will be published in the Health Care/Benefits/Reform focus section on October 3.

Contributing Sponsors of IBJ’s Health Care & Benefits Power Breakfast receive:

- Company Name on all marketing materials:
  - A minimum of four (4) full-color advertisements promoting the Power Breakfast in *Indianapolis Business Journal*
  - One color advertisement promoting the Power Breakfast in *Indiana Lawyer*
  - Power Breakfast Invitation – 18,000 to be inserted into *IBJ*
  - E-vite to all 30,000+ IBJ Daily subscribers
  - Event Program
  - A half page “thank you” ad recognizing sponsors in the Health Care/Benefits/Reform focus section
- One table of ten (10) at the Power Breakfast with Corporate Table Signage
- Print Advertisement – One quarter square, 4-color advertisement in the October 3, 2016 Health Care/Benefits/Reform Focus section featuring the Power Breakfast topics

CONTRIBUTING SPONSORSHIP INVESTMENT: $4,950 net