Underwriting Sponsorship Package

Date: November 3, 2016 | Location: The Indiana Roof Ballroom

This unique event spotlights some of our city’s most successful business women from both the public and private sectors while revealing the triumphs and challenges that have shaped their careers. These powerful women will be honored at the breakfast, and profiles of the winners will be featured in a special IBJ supplement publishing on November 7th. As a sponsor of Women of Influence, your company will be recognized by the Indianapolis business community and more than 40,000 readers of the Indianapolis Business Journal as a proud supporter of these honorees and their success in the business community.

Underwriting Sponsors of IBJ’s Women of Influence event receive the following:

- Sponsors will be recognized from the podium at the beginning and end of the breakfast
- Half horizontal or vertical, 4-color ad in the Women of Influence Supplement which is inserted in the November 7, 2016 issue of Indianapolis Business Journal; additional copies of the Women of Influence Supplement will be distributed at the breakfast.
- Opportunity to distribute one (1) promotional item or one (1) piece of marketing collateral to all attendees
- One (1) table of ten (10) at the Women of Influence event with corporate table signage
- Ads on event registration page at IBJ.com September – November, 2016
- Logo identification on all applicable Women of Influence marketing materials:
  - Logo on front cover of Women of Influence supplement
  - Minimum of four (4) full page 4-color promotional advertisements in IBJ
  - One color promotional advertisement in Indiana Lawyer
  - Women of Influence Event Invitation – 18,000 to be inserted in IBJ
  - Digital ads on IBJ.com and IBJ e-mail publications when available
  - E-vite to all 30,000+ IBJ Daily subscribers
  - Signage at the Women of Influence event
  - Event Program and Event Tickets
  - A half page “thank you” ad recognizing sponsors in the Women of Influence Supplement
  - Sponsor logo on web ads to run on ibj.com and select e-news products

Underwriting Sponsorship Investment: $8,500 net
(maximum of 8 underwriting sponsorships)